

Press release

EXHIBITION: [Plot.@rt.europa](http://www.plot@rt.europa) ,the collection of 170 contemporary artists

CITIES:

Athens Dot Galerie, **Berlin** Galerie Penkopf, **Diest** Galerie Art Diest, **Lugano** Fondazione Carlo Molineris, **Madrid** Galleria Blanca Soto, **Paris** Galerie Espacio Kiron, **Rome** Galleria Arturate, **Spijkenisse** (Rotterdam) Rar Galerie, **Viborg** Studio Senko, **Valencia** Sala Naranja: set-up in a rigorous way contemporaneously through a system of web-cams.

Rome: Contemporary Art Workshop Museum: Presentation of the international exhibition of contemporary art www.plot@rt.europa, a display of 10 works (with dimensions 240x 160), projection of the iconographic body taken from the catalogue, presentation of the video taken in the different European cities.

International Center for Contemporary Art at the Castle Colonna of Genazzano: the works of the 170 artists will be presented and reunited as a whole.

OPENINGS WEB-CAM:

Friday the 16th of September 2005 at 19.00 hours in web-cam connection with the European cities

Thursday the 17th of November 2005 at 18.30 hours **The Contemporary Art Workshop Museum, Rome, Italy**

Saturday the 19th of November at 19.00 hours **The Castle Colonna of Genazzano. Italy:** live web-cam connection with the Workshop Museum in Rome.

TIMES:

Europe from the 16th of September 2005 through to the 16th of October 2005

The Contemporary Art Workshop Museum, Rome from the 17th of November 2005 through to the 30th of November 2005

The International Centre for Contemporary Art at the Colonna Castle, Genazzano from the 19th of November 2005 through to the 20th of January 2006

IDEA AND ORGANIZATION: Arturarte Gallery, owner Massimo Lupoli

EXHIBITION AND CATALOGUE CURATORS: Massimo Lupoli, Gianluca Marziani

ART CRITICS: Toni Calderon, Elise Desserne, Stefano Elena, Francesco Gestì, Myrtia Nikolopoulos, Ilaria Sallusti, Luigina Rossi, Nori Zandomenego, Elena Casero.

PRESS OFFICE: Luigina Rossi

On the 16th of September 2005 at 19.00 hours, contemporaneously live from the cities of **Athens, Berlin, Diest** (Belgium), **Lugano, Madrid, Paris, Rome, Spijkenisse** (Rotterdam) **Viborg, Valencia**, all frenzied cities in continuous evolution for contemporary art, www.plot@rt.europa the collection will open – the event of the year

that interacts strongly with multi-media instruments. A sophisticated system of web-cams, constantly in contact and in communication one with the other, during the opening and during the whole period of the display, will provide the opportunity to view the works scattered all over Europe live.

It concerns an ambitious project for contemporary art carried out with surprising determination by the Gallery Arturarte, owned by Massimo Lupoli who has played an important role in coordinating, as well as selecting, the 170 artists and the various galleries all over Europe during the last three years.

And as the subject travelling has been the pivot point of the emotional choice of the artists, likewise a physical journey of the works towards Italy will permit them to be set-up in the spacious halls of the Castle of Gennazzano; all the works will reach the public of the capital live, with the help of a sophisticated system of web-cams, and they will be appreciated in the spacious hall of the Contemporary Art Workshop Museum.

The journey as a memory of situations, places and people; the subject of travelling to leave the artists free to space out in images and colors, in interior emotional dimensions or in external vibrations of reality. Again the journey was the idea behind the attempt to unify the complex and creatively dynamic iconographic body as all the works were printed in plotter size 80 x 120 cm,; which was thought to represent a car window, that visual space that limits towards the exterior and that sees the memories of adventurous and interior tracks passing by quickly.

www.plot@rt.europa proposes a series of works of high formal profile to the international public using for the whole set-up the same identical and innovative technique; the Gallery Arturarte of Massimo Lupoli has moreover already proven on other exhibition occasions the excellent technical possibilities of the plotter that interacts at very high levels with the creative language of the artists.

In this way the project assumes all the characteristics so as to be remembered as an extraordinary cultural event of the year 2005; the preview will take place in The Workshop Museum, Rome (17th of November 2005) with a display of 10 works with the dimensions 240x160, symbolic of the project; a presentation of the catalogue in video, projecting the video with all the European centers; and a press meeting.

The iconographic body as a whole will be presented at the Castle of Genazzano, in the nobles' rooms, however on the opening day the works again leave the physical space to return to the atmosphere of virtual perception and will be connected via web-cam to the Workshop Museum, Rome.

Virtual visibility that will alternate with the physical set-up of the 10 works in the Museum of Rome, iconographic symbol of every European city involved.

Two Italian centers, Rome and Genazzano, Genazzano and Rome, to invite the public to discover important collections of works that highlight the contemporary direction.

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